

PLATFORM OVERVIEW

LIFESTYLE MEMBERSHIP

FOR DESPENSARIES, CBD RETAIL SHOPS, PRIVATE CLUBS, DELIVERY, MORE!



PREMIER SERVICES AND BENEFITS
FOR DISPENSARIES, PRIVATE CLUBS,
CBD SHOP, DELEIVERY MEMBERS!

KEY CONCEPTS

Scope and Outline

Our Philosophy At a Glance Why CPT? Become A Member Evolution Milestones 100% Compliant Profitable Benefits Happy Families Entertainment Mobile Partnership **Bundled Pricing** Dispensary Affiliate Predictable Loyalty



LIVE SUPPORT

Measured on a 5-star customer service metrics, with 24/7 LIVE Member Services, who can answer questions or support in multiple ways.

EXTEND SUPPORTBENEFITS

Lifestyle Members have access to additional benefits that are accessible through one back-office. Thus, allowing for more ways to save on travel, utilities, groceries, gas, online services, finance, cannabis, CBD and more. The idea is to evolve cannabis support models into "lifestyle" support models – not just a dispensary, delivery company, private club, etc,.

LIFESTYLE BONUSES

The Lifestyle Membership is the foundation of how we help Cannabis Affiliates impact their community. We include services that will positively affect the bottom line.

CPT AT A GLANCE



WHY CPT?

Inclusive



Designed to compliment existing dispensary products, and services. Also, it greatly helps to help create predictable revenue.

Imaginative



We pride ourselves on thinking outside the common benefits offers. Thus creating a one-of-a-kind wholesale benefits platform.

Community



Our support for our Cannabis Affiliates and the people they serve, is our #1 goal. It is the primary purpose for our existance.

Extension ...



Dedicated to adding more services and benefits for Cannabis Affiliates for new profit, while positively affecting cost.

Extended Benefits & Loyalty

Learning how the cannabis industry include incentives, we discovered that specific services compliment others within the cannabis and CBD space. However, pricing would not make it reasonable to complete.

We then set out to create a platform that would allow cannabis participants to streamline their profits, by increasing value through a coded membership platform. Thus, allowing profits to be made through maximum effort, but with great benefits for those they support.

BECOME A MEMBER



THE VALUE CONCEPT OF CPT...

More for Less ...

The thought behind creating CPT goes beyond the common ways in which most receive benefits at dispensaries and CBD shops.

For example, looking at it in the form of a metaphor...

Imagine giving a fundraiser or offering a membership. You could have different levels of gifts (\$150 = 8th / \$275 = quarter / \$400 = half, etc.). Plus, 3-months of **complimentary** streaming TV service, a **complimentary** 6-day/5-night family vacation, a **complimentary** household/business cost reduction audit, and an applicable dispensary product, or support service. In essence, the overall benefits far outweigh (monetarily) the cost of the membership.

CPT MILESTONES

Timeline and evolution...

MAY 2016

CPT entered the cannabis/CBD space in an effot to provide a merchant processing solution, while working with several lobbyist groups.

OCT 2017

We began to travel around the USA attending numerous trade shows and events to gather intel on what options dispensaries, etc, were legally exploring.

JULY 2018

We completed our 100% (state-to-state, person-to-person) compliant debit and credit card acceptance platform and began state level approval process.

DEC 2019

We are licensed in all 33 states, plus we added the exclusive Lifestyle Membership platform, strengthening the overall impact.

MAR 2020

We have two solutions ready - then COVID-19 arrived, and some program were restricted. We made adjustments and are now ready to launch!

100% COMPLIANCE IS OUR #1 POLICY

Transactions with built-in Loyalty strategies..

SINCE THE VERY BEGINNING WE HAVE BEEN FOCUSED ON HOW DISPENSARIES (SERVICES, CLUBS, ETC...) COULD HAVE BANKING OPTIONS, WHICH WOULD ALLOW FOR CREDIT/DEBIT CARD TRANSACTIONS, AND THE ABILITY TO HAVE AN FDIC INSURED BANK ACCOUNT. AS A RESULT, WE OFFER ONE OF THE FEW, PROVEN, 100% STATE-TO-STATE COMPLIANT OPTIONS FOR ACCEPTING DIGITAL TRANACTIONS, PLUS OWNING AN SUCURED BANK ACCOUNT. WE EVEN HELP TO ELIMINATE YOUR PROCESSING FEES TO AS LOW AS \$0 MONTHLY COST.







PROFITABLE BENEFITS FOR YOUR MEMBERS!

Loyalty and beyond...

Lifestyle Cannabis Affiliates receive access to wholesale pricing, which include family benefits for "private" member access only. However, unlike other programs, it adds greater value another layer of revenue, while strengthening loyalty.









IMPACTING ENTIRE FAMILIES!

Household Benefits

The Lifestyle Membership is surrounded around family with benefits for the entire household. Including, **Complimentary** Family Travel certificates, **Complimentary** Movie Streaming TV service, **Complimentary** Household & Business Reduction Audit, Mobile Service Discounts, Dining & Shopping Discounts, Travel Services, plus much more!





GREATEST ENTERTAINMENT PACKAGE

Live TV, Movies, Shows, More!

FREE TV STREAMING

We include streaming TV service as a complimentary service for all Lifestyle Members.

WIDE REACH

Services are supported nationwide by 24/7 live attendants.

FRESH CONTENT

New programs are always being created by our staff for your future benefit.



CANNABIS & MOBILE LIFESTYLE MEMBERSHIP

INCLUDES UNLIMITED WIFI CALLS & TEXT MESSAGING

CPT is an exclusive partner with YAFI - You Asked For It!





Special Bundled Pricing

The membership is the driving force behind offering great savings and benefits for members. We offer the 3-month option as an inexpensive introduction. However, a 6-month or 12-month membership is required to maintain the integrity of the platform for all members. Receive 35% margin with bundle purchase.

Complimentary Services

Going beyond the standard is what makes CPT special. We added access to Entertainment (Streaming TV), and WiFi Mobile Services, with unlimited Text & Talk. Must have access to WiFi or a Data Plan only, in order to extend great savings and services for Members.

CANNABIS AFFLIATE OUTLOOK

SERVICES

The first goal was to provide a great system that would allow Cannabis Affiliates to help their patients and customers, while giving back to local charities.

TRACKING

Weekly training modules and a detailed tracking system to assist with the advancement of your financial plan to reach and keep rec customers and medical patients.

STRATEGY

Flexibility is a big
feature for becoming
a Cannabis Support
Affiliate. You can
implement an array
of marketing and
other approaches to
grow your business or
extend revenue.

COMMUNITY

Ideally, we ask all of our Cannabis Support Affiliates to select a local charity to giveback too, so folks outside of the cannabis/CBD space can feel the positive impact of the industry.



"Project Come Back & Tell More"

In any business organization, the most important objective is to achieve repeat business, donations, patients, customers, contributions, members, etc,. CPT is built to help create loyalty with limitless bounderies.

We're Here When You Need Us!

Whenever you call for financial services, or shopping assistance, or travel opportunities, or roadside assistance, or calling to speak with a live doctor via a video call, we are here to address our member needs with 24/7/365 live support.

MEMBER



24/7 LIVE SUPPORT

BRANDING - REFERRAL - RECYCLE



LIFESTYLE CREDITS

Cannabis Support Affiliates receive \$2450 in branding campaign and content credit with Lifestyle Bundles.

REFERRAL SYSTEM

We highlight a referral system that offers multiple solutions to touch your target and perspective audience.

RECYCLE BACK TO YOU

CPT entire platform is based on on a "recycled" concept. insuring everyone WINS!



3-Level Compensation / Recycled Plan

The CPT model can impact profit on multiple levels. There is built in margin between wholesale cost listed on the website. Because the overall value of the Lifestyle Membership, CSA's can also "upcharge" to their comfort level, adding even profit. If applicable, CSA's can include a gift card to help create repeat sales activity.

NOTE: We are neither an MLM or Network Marketing company.

Touching Lives Through Charity

We work with a multitude of organization types, non-profits, and business entities. It's the main purpose of creating the platform. Additionally, we make direct contributions to specific causes that we feel strongly about.

COMMUNITIES WIN!



GIVE-BACK-MORE

